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## Hotel Chinzanso Tokyo Taking Reservations Starting July 2

... Historical Property, "Japan's Gem," Debuts under New Brand in January 2013

June 27, 2012, Tokyo – Fujita Kanko Inc., a leading hospitality company headquartered in Tokyo, announced it will begin taking reservations on July 2<sup>nd</sup> for its flagship property, to be renamed Hotel Chinzanso Tokyo as of January 1, 2013. Starting July 2<sup>nd</sup>, reservations can be made online, <a href="http://hotel-chinzanso-tokyo.jp/">http://hotel-chinzanso-tokyo.jp/</a>, or by telephone, +81-3-3943-0996 (9:00-20:00 in Japan).

Fujita Kanko built the five-star hotel in 1992 on its Chinzan-so property as "Four Seasons Hotel Tokyo at Chinzan-so," Asia's first Four Seasons Hotel. Fujita Kanko will directly operate the hotel along with banquet/meeting facilities and restaurants the company has already operated at Chinzan-so. The whole complex will be renamed "Hotel Chinzanso Tokyo."

Chinzanso, meaning "villa on a mountain of camellias," has a majestic 16.3-acre Japanese botanical garden in the center of Tokyo, with a history going back hundreds of years. Two buildings on the property in addition to the hotel house 22 well-equipped banquet/meeting rooms and six restaurants, owned and operated by Fujita Kanko. 3,000 elegant wedding banquets were held at Chinzan-so in 2011.

"As a Japanese tourism pioneer, we now must step up and operate the entire property ourselves," said Kazumasa Suezawa, Fujita Kanko's President & CEO. "We look forward to welcoming guests from around the world to this one-of-a-kind, exquisite luxury property, to experience the authentic culture its new name embodies."

In 1918 Baron Heitaro Fujita acquired Chinzan-so from Japan's Prince Aritomo Yamagata. With the scenic garden as a backdrop, it is one of Japan's most prestigious banquet and meeting venues, hosting international conventions and functions for royalty and state leaders.

Hotel Chinzanso Tokyo will offer 259 guest rooms and 36 meeting rooms, including one that accommodates banquets for up to 2,000 guests. Fujita Kanko plans to invest US \$90 million over the next three years on hotel renovations and upgrades.

## About Fujita Kanko Inc.

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company's 24 subsidiaries include wedding and banquet facilities, high-end resorts, leisure facilities and related services. The company has 55 properties/facilities including 28 mid-priced hotels throughout Japan in two chains: Gracery Hotels and Washington Hotels.